



The Examination Board, established for Marketing Management of the Fontys International Business School, part of Fontys University of Applied Sciences, certifies that

## **Anna Eva Winterberg**

born on 21 September 1997 in Mönchengladbach, Germany

successfully completed the exams of the Bachelor's Degree programme

## **Marketing Management**

(registered name: **Commerciële Economie**)

in the year 2021.

The graduate is authorised to use the degree  
**Bachelor of Science.**

The examination, which covered the subjects as mentioned overleaf, was conducted in virtue of the Education and Examination Regulation as laid down by the Executive board in accordance with the requirements as decreed in the Higher Education and Research Act (WHW, Stb. 593, 1992).

Date of the latest accreditation report of the programme concerned: September, 2020.

The programme is registered in the Central Register of Higher Education Study Programmes with number: 34402.

**VENLO, 25 January 2021**

The Examination Board:

Chair:  
N.H.J.M. Peeters

Secretary:  
Prof. Dr. D. Wörmann

The candidate:

3161986-2021-3-002033



The certificate concerning

## **Anna Eva Winterberg**

who successfully completed the exams of the Bachelor's Degree programme  
**Marketing Management**, applied to the following units of study:

Minor : Studying Abroad

### **Units of Study:**

Statistics  
E-Marketing  
Strategic Marketing  
Foreign Language  
Brand Management  
Sustainable Innovation  
Business English  
Mini Company/ Start up factory  
Marketing Controlling  
Marketing Synthesis  
Marketing Research  
SPSS  
Consumer Behaviour  
Economics  
Study Career Management  
Work Placement  
B2B Marketing  
Retail and Services Marketing  
Customer Relationship Management  
Management Skills and Ethics  
Sales  
Marketing Communication  
Marketing Law  
Organizational Activities  
Graduation Assignment

**3161986-2021-3-002033**

Onder andere de volgende elementen kenmerken de echtheid van dit document:

1. Een microtekst in het vierkante paarse vlak van het logo onderaan het document. Als u dit vlak 10 keer of meer vergroot wordt de tekst leesbaar.
2. Een zilverfoliestrip rechts op het document. In de zilverfolie is het monogram van Fontys Hogescholen (de letter 'F' met Fontysvis) uitgespaard.
3. Een uniek nummer links naast het monogram, tevens uitgevoerd als onzichtbare UV-nummering. Bij twijfel over de echtheid van het document kunt u bij Fontys Hogescholen verifiëren of de naam en het nummer corresponderen.
4. In het papier zit een wereldwijd beschermd watermerk.