

Bachelor-Urkunde

Kenin Dogru

geboren am 01.04.1998

hat die Bachelorprüfung im Studiengang

Bachelor of Arts in General Management

Spezialisierung: Marketingmanagement

Spezialisierung: Internationales Management

mit Erfolg abgelegt und erhält das Recht, den Hochschulgrad

Bachelor of Arts (B.A.)

zu führen.

Köln, 17.01.2020



Prof. Dr. habil. Elisabeth Fröhlich
Präsidentin



Prof. Dr. Anja Karlshaus
Dekanin

Bachelor Certificate

Kenin Dogru

born 01/04/1998

successfully completed the Bachelor Programme

Bachelor of Arts in General Management

Specialization: Marketingmanagement

Specialization: Internationales Management

and has been awarded the degree

Bachelor of Arts (B.A.)

Cologne, 17/01/2020



Prof. Dr. habil. Elisabeth Fröhlich
President



Prof. Dr. Anja Karlshaus
Dean

Bachelor-Zeugnis

Kenin Dogru

geboren am 01.04.1998

hat die Bachelorprüfung im Studiengang
Bachelor of Arts in General Management
Spezialisierung: Marketingmanagement
Spezialisierung: Internationales Management

mit der Gesamtnote
gut (78 Punkte)
bestanden

**Erbrachte
Studienleistungen:**

Im Studium wurden 180 ECTS-Kreditpunkte erworben,
die sich wie folgt zusammensetzen:

- CBS Fachmodule → 158 ECTS-Kreditpunkte
- Praktikum → 10 ECTS-Kreditpunkte
- Bachelorarbeit → 12 ECTS-Kreditpunkte

Bewertung der Bachelorarbeit: Note: gut (82 Punkte)

Thema der Bachelorarbeit: Erfolgreiches Markenmanagement am Beispiel der Marke
Rituals

Köln, 17.01.2020



Prof. Dr. habil. Elisabeth Fröhlich
Präsidentin



Prof. Dr. Anja Karlshaus
Dekanin

Bachelor Transcript

Kenin Dogru

born 01/04/1998

has passed the Bachelor Exam in

Bachelor of Arts in General Management

Specialization: Marketingmanagement

Specialization: Internationales Management

with the overall result

good (78 Points)

Programme

Requirements:

This study programme contains a work load of 180

ECTS-Credit Points. The distribution of credits is as follows:

- CBS-Course Modules → 158 ECTS-Credit Points
- Work Placement → 10 ECTS-Credit Points
- Bachelor Thesis → 12 ECTS-Credit Points

Bachelor Thesis Result:

Grade: good (82 Points)

Title of the Bachelor Thesis: Erfolgreiches Markenmanagement am Beispiel der Marke Rituals

Cologne, 17/01/2020



Prof. Dr. habil. Elisabeth Fröhlich
President



Prof. Dr. Anja Karlshaus
Dean

Transcript

Kenin Dogru

Geburtsdatum: 01.04.1998

Studienbeginn: 01.08.2016

Matrikelnummer: 1164000009

Programm: Bachelor of Arts in General Management

Spezialisierung(en): Marketingmanagement, Internationales Management

Modulbezeichnung *	Semester	Modulnote in Prozent- punkten	Note	ECTS Credits
- Kurs				
Einführung in die Wirtschaftswissenschaften		54	3.8	4
- Einführung in die Wirtschaftswissenschaften	1	54		4
Einführung in das Rechnungswesen		60	3.5	5
- Buchführung	1	79		2
- Bilanzierung	2	48		comp.
Quantitative Methoden		67	3.2	4
- Mathematik	1	50		2
- Statistik	1	83		2
Recht und Informatik in der Wirtschaft		72	2.8	4
- Wirtschaftsrecht	1	77		2
- Wirtschaftsinformatik	1	66		2
Grundlagen des Finanzmanagement		60	3.5	6
- Kosten- und Leistungsrechnung	2	52		3
- Investition und Finanzierung	2	68		3
Grundlagen der Wertschöpfungskette		69	3.1	9
- Personalmanagement	2	80		3
- Beschaffung und Logistik	2	28		comp.
- Marketingmanagement	2	100		3
Volkswirtschaftslehre		56	3.7	6
- Mikroökonomie	2	32		comp.
- Makroökonomie	3	80		3
Akademische Grundlagen		72	2.8	6
- Empirisches Arbeiten	3	68		3
- Wissenschaftliches Arbeiten	3	76		3
Angewandte BWL		76	2.4	6
- Marktforschung	4	88		3
- Planspiel	4	64		3
Wahlkurse		77	2.3	6
- Strategisches Beschaffungsmanagement	4	53		3
- Unternehmensführung und Wirtschaftsethik	5	100		3

* Modulnoten werden aus den gewichteten Teilprüfungsleistungen (ECTS) berechnet.
comp. = Kursnote wurde durch weitere Prüfungsnoten ausgeglichen

Transcript

Kenin Dogru

Geburtsdatum: 01.04.1998

Studienbeginn: 01.08.2016

Matrikelnummer: 1164000009

Programm: Bachelor of Arts in General Management

Spezialisierung(en): Marketingmanagement, Internationales Management

Modulbezeichnung *	Semester	Modulnote in Prozent- punkten	Note	ECTS Credits
- Kurs				
Technologie- und Innovationsmanagement (TIM)		75	2.5	6
- Strategisches Management und Innovationen	5	91		3
- Technologiemanagement	5	58		3
Spezialisierung: Internationales Management 1		95	1.3	6
- Internationales Management	3	95		6
Spezialisierung: Internationales Management 2		90	1.5	6
- Markteintrittsstrategien	4	91		3
- Reale Außenwirtschaft	4	88		3
Spezialisierung: Internationales Management 3		76	2.4	6
- Transnationales Management	5	86		3
- Monetäre Außenwirtschaft	5	65		3
Spezialisierung: Internationales Management 4		87	1.7	6
- Strategische Allianzen und Netzwerke	6	97		3
- Internationales Recht	6	77		3
Spezialisierung: Marketing 1		100	1.0	6
- Konsumentenverhalten	3	100		6
Spezialisierung: Marketing 2		93	1.4	6
- Produktpolitik	4	98		3
- Markenpolitik	4	88		3
Spezialisierung: Marketing 3		85	1.8	6
- Kommunikationspolitik	5	80		3
- Preispolitik	5	90		3
Spezialisierung: Marketing 4		75	2.5	6
- Distributionspolitik	6	85		3
- Customer Relationship Management	6	64		3
Englisch 1		75	2.5	5
- Englisch I	1	64		2
- Englisch II	2	83		3

* Modulnoten werden aus den gewichteten Teilprüfungsleistungen (ECTS) berechnet.
comp. = Kursnote wurde durch weitere Prüfungsnoten ausgeglichen

Transcript

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Geburtsdatum: 01.04.1998

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Matrikelnummer: 1164000009

Programm: Bachelor of Arts in General Management

Spezialisierung(en): Marketingmanagement, Internationales Management

Modulbezeichnung *	Semester	Modulnote in Prozent- punkten	Note	ECTS Credits
- Kurs				
Englisch 2		64	3.3	6
- Englisch III	3	79		3
- Englisch IV	4	49		comp.
Englisch 3		90	1.5	6
- Englisch V	5	95		3
- Englisch VI	6	84		3
2. Fremdsprache 1		85	1.8	5
- Spanisch I	1	84		2
- Spanisch II	2	85		3
2. Fremdsprache 2		74	2.6	6
- Spanisch III	3	68		3
- Spanisch IV	4	80		3
2. Fremdsprache 3		75	2.5	6
- Spanisch V	5	78		3
- Spanisch VI	6	71		3
Soft Skills 1		84	1.8	5
- Soziales Verhalten im Unternehmen	1	84		2
- Kommunikation und Gesprächsführung	2	84		3
Soft Skills 2		84	1.8	9
- Selbst- und Zeitmanagement	3	81		3
- Teamarbeit und Teamentwicklung	4	90		3
- Moderation und Verkaufsgespräche	5	80		3
Praktikum				10
- Praktikum	2			10

* Modulnoten werden aus den gewichteten Teilprüfungsleistungen (ECTS) berechnet.
comp. = Kursnote wurde durch weitere Prüfungsnoten ausgeglichen

KEY TO TRANSCRIPT OF ACADEMIC RECORD / NOTENSCHLÜSSEL

GRADE % LOCAL GRADE NOTE

100	1,0	VERY GOOD above average with only few errors
99 - 98	1,1	
97 - 96	1,2	SEHR GUT Leistung entspricht den Anforderungen im besonderen Maße
95 - 94	1,3	
93 - 92	1,4	
91 - 90	1,5	GOOD generally good but with a number of errors
89 - 88	1,6	
87 - 86	1,7	GUT Leistung entspricht den Anforderungen im vollen Maße
85 - 84	1,8	
83 - 82	1,9	
81 - 80	2,0	
79	2,1	
78	2,2	
77	2,3	
76	2,4	
75	2,5	SATISFACTORY reasonable but with significant errors
74	2,6	
73	2,7	BEFRIEDIGEND Leistung entspricht den allgemeinen Anforderungen
72	2,8	
71	2,9	
70	3,0	
69 - 68	3,1	
67 - 66	3,2	
65 - 64	3,3	
63 - 62	3,4	
61 - 60	3,5	SUFFICIENT performance meets the minimum passing criteria
59 - 58	3,6	
57 - 56	3,7	AUSREICHEND Leistung weist Mängel auf; entspricht im Ganzen aber noch den Anforderungen
55 - 54	3,8	
53 - 52	3,9	
51 - 50	4,0	
49 - 0	5,0	FAIL further work required before the passing criteria meets
		NICHT BESTANDEN Leistung entspricht nicht den Anforderungen

Transcript

Kenin Dogru

Geburtsdatum: 01.04.1998

Studienbeginn: 01.08.2016

Matrikelnummer: 1164000009

Programm: Bachelor of Arts in General Management

Spezialisierung(en): Marketingmanagement, Internationales Management

Modulbezeichnung *	Semester	Modulnote in Prozentpunkten	Note	ECTS Credits
- Kurs				
Modul Bachelorarbeit		82	1.9	12
- Bachelorarbeit	6	82		12
Titel der Bachelorarbeit:	Erfolgreiches Markenmanagement am Beispiel der Marke Rituals			
Gewichtete Gesamtnote		78	C	180

Köln, 17. Januar 2020

S. van Baal

Prof. Dr. Sebastian van Baal
Chair of the Examination Board

Errechnung der Gesamtnote:

Die Modulnoten und die Note der Bachelor Arbeit fließen im Anteil der jeweiligen ECTS-Kreditpunkte in die Gesamtnote ein.

Explanation of the local grading system

Grade %	Local Grade	English equivalent	Grade %	Local Grade	English equivalent
100	1,0	Very Good	69 - 68	3,1	Satisfactory "Average" "Performance"
99 - 98	1,1		67 - 66	3,2	
97 - 96	1,2		65 - 64	3,3	
95 - 94	1,3		63 - 62	3,4	
93 - 92	1,4				
91 - 90	1,5	Good	61 - 60	3,5	Sufficient "Lowest Passing Grade"
89 - 88	1,6		59 - 58	3,6	
87 - 86	1,7		57 - 56	3,7	
85 - 84	1,8		55 - 54	3,8	
83 - 82	1,9		53 - 52	3,9	
81 - 80	2,0		51 - 50	4,0	
79	2,1				
78	2,2				
77	2,3	Satisfactory			Fail
76	2,4				
75	2,5		49 - 0	4,1 - 6,0	
74	2,6			F	
73	2,7				
72	2,8				
71	2,9				
70	3,0				

The CBS local grading system is based on a percentage point system; this document shows the equivalent in the local (German) grading system and its English translation.

Explanation of the ECTS grading system

ECTS-Grade	% of successful students achieving these grades
A	the best 10%
B	the next 25%
C	the next 30%
D	the next 25%
E	the next 10%
F	fail

In addition to the German grade, the ECTS grade is also provided. This grade, which is based on the European Credit Transfer System, is used to compare performance at a European level.

Diploma Supplement

This Diploma Supplement model was developed by the European Commission, Council of Europe and UNESCO/CEPES. The purpose of the supplement is to provide sufficient independent data to improve the international "transparency" and fair academic and professional recognition of qualifications (diplomas, degrees, certificates etc.). It is designed to provide a description of the nature, level, context, content and status of the studies that were pursued and successfully completed by the individual named on the original qualification to which this supplement is appended. It should be free from any value judgements, equivalence statements or suggestions about recognition. Information in all eight sections should be provided. Where information is not provided, an explanation should give the reason why.

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1. HOLDER OF THE QUALIFICATION

1.1 Family Name

Dogru

1.2 First Name

Kenin

1.3 Date and Place of Birth

01 April 1998, Paderborn

1.4 Student ID Number or Code

1164000009

2. QUALIFICATION

2.1 Name of Qualification (full, abbreviated, in original language)

Bachelor of Arts (B.A.)

Title conferred (full, abbreviated, in original language)

Not applicable.

Explanatory Note: Usually not applicable for Germany, except specialised professional designations which are awarded simultaneously with the academic degree.

2.2 Main Field(s) of Study

Bachelor of Arts in General Management

2.3 Institution Awarding the Qualification (in original language)

COLOGNE BUSINESS SCHOOL

Status (Type / Control)

University of Applied Sciences (Acknowledged and Accredited), Private Institution

2.4 Institution Administering Studies (full, abbreviated, in original language)

See 2.3

Status (Type / Control)

See 2.3

2.5 Language(s) of Instruction/Examination

German

Certification Date: 17 January 2020



Chair of the Examination board

3. LEVEL OF QUALIFICATION

3.1 Level

First level degree with thesis

3.2 Official Length of Programme

3 years / 180 ECTS credits

3.3 Access Requirements

Abitur or Fachhochschulreife: Obtained after 12 to 13 years of successful schooling.
cf. Sect. 8.7

4. CONTENTS AND RESULTS GAINED

4.1 Mode of Study

On-campus programme - full time

A work placement of at least 12 weeks is a compulsory element of the Degree programme. Students are given the opportunity to study one semester abroad in their fourth semester.

4.2 Programme Learning Outcomes

The overall objective of the CBS BA Degree programme in General Management is to qualify students for middle class management positions in an international orientated business environment.

Marketingmanagement

The specialisation Marketing Management puts the graduates in the position to lay out success-orientated marketing concepts for national and international companies of all sizes and industries. The profound knowledge in various marketing areas, like market research, brand and product management, communication, PR, sponsoring advertising psychology and Customer Relationship Management makes them a very precious member of staff in any major or small enterprise in manufacturing industry, trade or service area.

Internationales Management

The specialisation International Management provides the graduates with methods of International Management and puts them in a position to act successfully on foreign markets. The knowledge of institutional conditions of international business relationships as well as the theoretical foundations to explain phenomena of global economy enables the graduates to assume responsibility for globally operating enterprises.

4.3 Programme Details

See Transcript of Records for a list of courses and grades. See Transcript for grades of basic and advanced studies, Bachelor Thesis as well as the title of the Bachelor Thesis.

Certification Date: 17 January 2020



Chair of the Examination board

4.4 Grading Scheme

General grading scheme cf. Sect. 8.6

4.5 Overall Classification (in original language)

Final grade: 78 (good)

Based on weighted average referring to the regulations of the study programme, see Transcript

5. FUNCTION OF THE QUALIFICATION

5.1 Access to Further Study

Qualifies to apply to graduate and post-graduate programmes

5.2 Professional Status

The Bachelor Degree entitles its holder to the legally protected professional title "Bachelor of Arts (B.A.)" and, herewith, to exercise professional work in the field(s) of business / management for which the degree was awarded.

6. ADDITIONAL INFORMATION

6.1 Additional Information

The programme combines theory and practice by integrating a work placement of at least 12 weeks. Additionally, it includes intensive case studies (planning, analysis and implementation) and projects as well as studies abroad (optional).

6.2 Further Information Sources

About the institution: www.cbs.de

7. CERTIFICATION

This Diploma Supplement refers to the following original documents:

Degree Certificate: 17 January 2020

Academic Transcript: 17 January 2020

Transcript of Records: 17 January 2020

Certification Date: 17 January 2020

S. van Baal

Chair of the Examination board



8. NATIONAL HIGHER EDUCATION SYSTEM

The information on the national higher education system on the following pages provides a context for the qualification and the type of higher education that awarded it.

8. INFORMATION ON THE GERMAN HIGHER EDUCATION SYSTEM¹

8.1 Types of Institutions and Institutional Status

Higher education (HE) studies in Germany are offered at three types of Higher Education Institutions (HEI).²

- *Universitäten* (Universities) including various specialized institutions, offer the whole range of academic disciplines. In the German tradition, universities focus in particular on basic research so that advanced stages of study have mainly theoretical orientation and research-oriented components.

- *Fachhochschulen* (Universities of Applied Sciences) concentrate their study programmes in engineering and other technical disciplines, business-related studies, social work, and design areas. The common mission of applied research and development implies an application-oriented focus of studies, which includes integrated and supervised work assignments in industry, enterprises or other relevant institutions.

- *Kunst- und Musikhochschulen* (Universities of Art/Music) offer studies for artistic careers in fine arts, performing arts and music; in such fields as directing, production, writing in theatre, film, and other media; and in a variety of design areas, architecture, media and communication.

Higher Education Institutions are either state or state-recognized institutions. In their operations, including the organization of studies and the designation and award of degrees, they are both subject to higher education legislation.

8.2 Types of Programmes and Degrees Awarded

Studies in all three types of Institutions have traditionally been offered in integrated "long" (one-tier) programmes leading to *Diplom-* or *Magister Artium* degrees or completed by a *Staatsprüfung* (State Examination).

Within the framework of the Bologna-Process one-tier study programmes are successively being replaced by a two-tier study system. Since 1998, two-tier degrees (Bachelor and Master) have been introduced in almost all study programmes. This change is designed to provide enlarged variety and flexibility to students in planning and pursuing educational objectives, they also enhance international compatibility of studies.

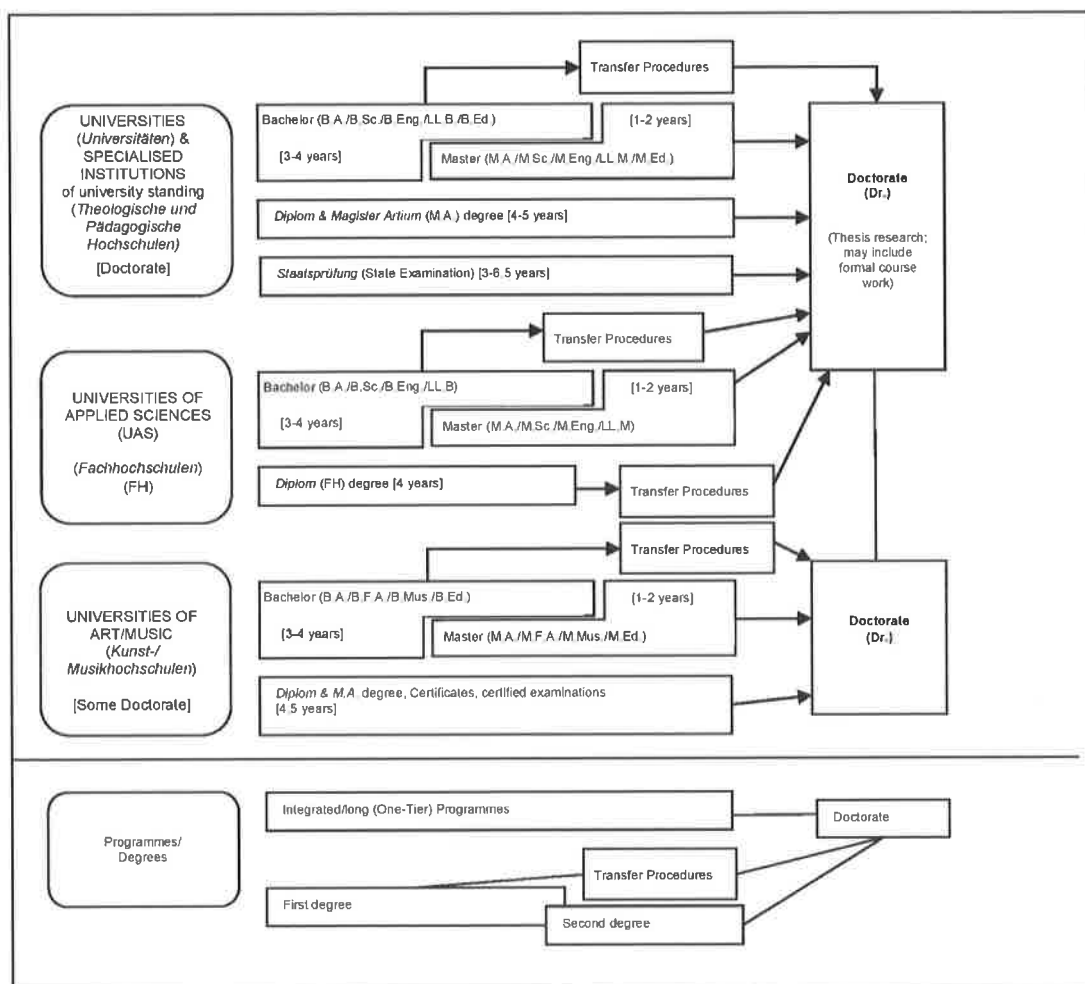
The German Qualifications Framework for Higher Education Degrees³, the German Qualifications Framework for Lifelong Learning⁴ and the European Qualifications Framework for Lifelong Learning⁵ describe the degrees of the German Higher Education System. They contain the classification of the qualification levels as well as the resulting qualifications and competencies of the graduates.

For details of Sec. 8.4.1, 8.4.2, and 8.4.3 respectively, Table 1 provides a synoptic summary.

8.3 Approval/Accreditation of Programmes and Degrees

To ensure quality and comparability of qualifications, the organization of studies and general degree requirements have to conform to principles and regulations established by the Standing Conference of the Ministers of Education and Cultural Affairs of the *Länder* in the Federal Republic of Germany (KMK).⁶ In 1999, a system of accreditation for programmes of study has become operational under the control of an Accreditation Council at national level. All new programmes have to be accredited under this scheme; after a successful accreditation they receive the quality-label of the Accreditation Council.⁷

Table 1: Institutions, Programmes and Degrees in German Higher Education



8.4 Organization and Structure of Studies

The following programmes apply to all three types of institutions. Bachelor's and Master's study courses may be studied consecutively, at various higher education institutions, at different types of higher education institutions and with phases of professional work between the first and the second qualification. The organization of the study programmes makes use of modular components and of the European Credit Transfer and Accumulation System (ECTS) with 30 credits corresponding to one semester.

8.4.1 Bachelor

Bachelor degree study programmes lay the academic foundations, provide methodological skills and lead to qualifications related to the professional field. The Bachelor degree is awarded after 3 to 4 years.

The Bachelor degree programme includes a thesis requirement. Study courses leading to the Bachelor degree must be accredited according to the Law establishing a Foundation for the Accreditation of Study Programmes in Germany.⁸ First degree programmes (Bachelor) lead to Bachelor of Arts (B.A.), Bachelor of Science (B.Sc.), Bachelor of Engineering (B.Eng.), Bachelor of Laws (LL.B.), Bachelor of Fine Arts (B.F.A.), Bachelor of Music (B.Mus.) or Bachelor of Education (B.Ed.).

The Bachelor degree corresponds to level 6 of the German Qualifications Framework/ European Qualifications Framework.

8.4.2 Master

Master is the second degree after another 1 to 2 years. Master study programmes may be differentiated by the profile types "practice-oriented" and "research-oriented". Higher Education Institutions define the profile.

The Master degree study programme includes a thesis requirement. Study programmes leading to the Master degree must be accredited according to the Law establishing a Foundation for the Accreditation of Study Programmes in Germany.⁹

Second degree programmes (Master) lead to Master of Arts (M.A.), Master of Science (M.Sc.), Master of Engineering (M.Eng.), Master of Laws (LL.M.), Master of Fine Arts (M.F.A.), Master of Music (M.Mus.) or Master of Education (M.Ed.). Master study programmes which are designed for continuing education may carry other designations (e.g. MBA).

The Master degree corresponds to level 7 of the German Qualifications Framework/ European Qualifications Framework.

8.4.3 Integrated "Long" Programmes (One-Tier):

Diplom degrees, Magister Artium, Staatsprüfung

An integrated study programme is either mono-disciplinary (*Diplom* degrees, most programmes completed by a *Staatsprüfung*) or comprises a combination of either two major or one major and two minor fields (*Magister Artium*). The first stage (1.5 to 2 years) focuses on broad orientations and foundations of the field(s) of study. An Intermediate Examination (*Diplom-Vorprüfung* for *Diplom* degrees; *Zwischenprüfung* or credit requirements for the *Magister Artium*) is prerequisite to enter the second stage of advanced studies and specializations. Degree requirements include submission of a thesis (up to 6 months duration) and comprehensive final written and oral examinations. Similar regulations apply to studies leading to a *Staatsprüfung*. The level of qualification is equivalent to the Master level.

- Integrated studies at *Universitäten (U)* last 4 to 5 years (*Diplom* degree, *Magister Artium*) or 3 to 6.5 years (*Staatsprüfung*). The *Diplom* degree is awarded in engineering disciplines, the natural sciences as well as economics and business. In the humanities, the corresponding degree is usually the *Magister Artium* (M.A.). In the social sciences, the practice varies as a matter of institutional traditions. Studies preparing for the legal, medical and pharmaceutical professions are completed by a *Staatsprüfung*. This applies also to studies preparing for teaching professions of some *Länder*.

The three qualifications (*Diplom*, *Magister Artium* and *Staatsprüfung*) are academically equivalent and correspond to level 7 of the German Qualifications Framework/ European Qualifications Framework.

- They qualify to apply for admission to doctoral studies. Further prerequisites for admission may be defined by the Higher Education Institution, cf. Sec. 8.5.

- Integrated studies at *Fachhochschulen (FH)*/Universities of Applied Sciences (UAS) last 4 years and lead to a *Diplom (FH)* degree which corresponds to level 6 of the German Qualifications Framework/ European Qualifications Framework.

- While the *FH/UAS* are non-doctorate granting institutions, qualified graduates may apply for admission to doctoral studies at doctorate-granting institutions, cf. Sec. 8.5.

- Studies at *Kunst- und Musikhochschulen* (Universities of Art/Music etc.) are more diverse in their organization, depending on the field and individual objectives. In addition to *Diplom/Magister* degrees, the integrated study programme awards include Certificates and certified examinations for specialized areas and professional purposes.

8.5 Doctorate

Universities as well as specialized institutions of university standing and some Universities of Art/Music are doctorate-granting institutions. Formal prerequisite for admission to doctoral work is a qualified Master (UAS and U), a *Magister* degree, a *Diplom*, a *Staatsprüfung*, or a foreign equivalent. Comparable degrees from universities of art and music can in exceptional cases (study programmes such as music theory, musicology, pedagogy of arts and music, media studies) also formally qualify for doctoral work. Particularly qualified holders of a Bachelor or a *Diplom (FH)* degree may also be admitted to doctoral studies without acquisition of a further degree by means of a procedure to determine their aptitude. The universities respectively the doctorate-granting institutions regulate entry to a doctorate as well as the structure of the procedure to determine aptitude. Admission further requires the acceptance of the Dissertation research project by a professor as a supervisor. The doctoral degree corresponds to level 8 of the German Qualifications Framework/ European Qualifications Framework.

8.6 Grading Scheme

The grading scheme in Germany usually comprises five levels (with numerical equivalents; intermediate grades may be given): "Sehr Gut" (1) = Very Good; "Gut" (2) = Good; "Befriedigend" (3) = Satisfactory; "Ausreichend" (4) = Sufficient; "Nicht ausreichend" (5) = Non-Sufficient/Fail. The minimum passing grade is

"Ausreichend" (4). Verbal designations of grades may vary in some cases and for doctoral degrees.

In addition, grade distribution tables as described in the ECTS Users' Guide are used to indicate the relative distribution of grades within a reference group.

8.7 Access to Higher Education

The General Higher Education Entrance Qualification (*Allgemeine Hochschulreife, Abitur*) after 12 to 13 years of schooling allows for admission to all higher educational studies. Specialized variants (*Fachgebundene Hochschulreife*) allow for admission at *Fachhochschulen (UAS)*, universities and equivalent higher education institutions, but only in particular disciplines. Access to study programmes at *Fachhochschulen (UAS)* is also possible with a *Fachhochschulreife*, which can usually be acquired after 12 years of schooling. Admission to study programmes at Universities of Art/Music and comparable study programmes at other higher education institutions as well as admission to a study programme in sports may be based on other or additional evidence demonstrating individual aptitude.

Applicants with a vocational qualification but without a school-based higher education entrance qualification are entitled to a general higher education entrance qualification and thus to access to all study programmes, provided they have obtained advanced further training certificates in particular state-regulated vocational fields (e.g. *Meister/Meisterin im Handwerk, Industriemeister/in, Fachwirt/in (HK und HWK), staatlich geprüfter Betriebswirt/in, staatliche geprüfter Gestalter/in, staatlich geprüfter Erzieher/in*). Vocationally qualified applicants can obtain a *Fachgebundene Hochschulreife* after completing a state-regulated vocational education of at least two years' duration plus professional practice of normally at least three years' duration, after having successfully passed an aptitude test at a higher education institution or other state institution; the aptitude test may be replaced by successfully completed trial studies of at least one year's duration.¹⁰ Higher Education Institutions may in certain cases apply additional admission procedures.

8.8 National Sources of Information

- Kultusministerkonferenz (KMK) [Standing Conference of the Ministers of Education and Cultural Affairs of the *Länder* in the Federal Republic of Germany]: Graurheindorfer Str. 157, D-53117 Bonn; Fax: +49(0)228/501-777; Phone: +49(0)228/501-0

- Central Office for Foreign Education (ZaB) as German NARIC; www.kmk.org; E-Mail: zab@kmk.org

- German information office of the *Länder* in the EURYDICE Network, providing the national dossier on the education system; www.kmk.org; E-Mail: eurydice@kmk.org

- Hochschulrektorenkonferenz (HRK) [German Rectors' Conference]: Ahnstrasse 39, D-53175 Bonn; Fax: +49(0)228/887-110; Phone: +49(0)228/887-0; [www.hrk.de](mailto:post@hrk.de); E-Mail: post@hrk.de

- "Higher Education Compass" of the German Rectors' Conference features comprehensive information on institutions, programmes of study, etc. (www.higher-education-compass.de)

1 The information covers only aspects directly relevant to purposes of the Diploma Supplement. All information as of January 2015.

2 *Berufsakademien* are not considered as Higher Education Institutions, they only exist in some of the *Länder*. They offer educational programmes in close cooperation with private companies. Students receive a formal degree and carry out an apprenticeship at the company. Some *Berufsakademien* offer Bachelor courses which are recognized as an academic degree if they are accredited by a German accreditation agency.

3 German Qualifications Framework for Higher Education Degrees. (Resolution of the Standing Conference of the Ministers of Education and Cultural Affairs of the *Länder* in the Federal Republic of Germany of 21 April 2005).

4 German Qualifications Framework for Lifelong Learning (DQR). Joint resolution of the Standing Conference of the Ministers of Education and Cultural Affairs of the *Länder* in the Federal Republic of Germany, the German Federal Ministry of Education and Research, the German Conference of Economics Ministers and the German Federal Ministry of Economics and Technology (Resolution of the Standing Conference of the Ministers of Education and Cultural Affairs of the *Länder* in the Federal Republic of Germany of 15 November 2012). More information at www.dqr.de

5 Recommendation of the European Parliament and the European Council on the establishment of a European Qualifications Framework for Lifelong Learning of 23 April 2008 (2008/C 111/01 – European Qualifications Framework for Lifelong Learning – EQF).

6 Common structural guidelines of the *Länder* for the accreditation of Bachelor's and Master's study courses (Resolution of the Standing Conference of the Ministers of Education and Cultural Affairs of the *Länder* in the Federal Republic of Germany of 10.10.2003, as amended on 04.02.2010).

7 "Law establishing a Foundation 'Foundation for the Accreditation of Study Programmes in Germany'", entered into force as from 26 February 2005, GV. NRW. 2005, No. 5, p. 45 in connection with the Declaration of the *Länder* to the Foundation 'Foundation: Foundation for the Accreditation of Study Programmes in Germany' (Resolution of the Standing Conference of the Ministers of Education and Cultural Affairs of the *Länder* in the Federal Republic of Germany of 16 December 2004).

8 See note No. 7.

9 See note No. 7.

10 Access to higher education for applicants with a vocational qualification, but without a school-based higher education entrance qualification (Resolution of the Standing Conference of the Ministers of Education and Cultural Affairs of the *Länder* in the Federal Republic of Germany of 6 March 2009).



Exmatrikulationsbescheinigung *Removal from University*

Nachname, Vorname
Surname, Firstname Dogru, Kenin

Geburtsdatum
Date of birth 01.04.1998

Geburtsort
Place of birth Paderborn, Deutschland

Wohnort
Residence Hospeltstraße 68
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Matrikel-Nr.
Student ID No 1164000009

Studiendauer
Duration of study 01.08.2016 - 31.01.2020

Fachsemester <i>Specialist semesters</i>	Hochschulsemester <i>Semesters at university</i>	Urlaubssemester <i>Leave of absence</i>
7	7	0

Dogru, Kenin
war eingeschrieben im Studiengang
was registered in the study programme

"Bachelor of Arts" in General Management

mit den Vertiefungsrichtungen | *specialisation*

Marketingmanagement Internationales Management

Exmatrikulationsdatum
Withdrawn 31.01.2020

28.01.2020
COLOGNE BUSINESS SCHOOL
European University of Applied Sciences



Students Office

Studienform
Type of studies Vollzeit
Full-time programme

Regelstudienzeit
Standard period of study

6 Semester
6 semesters