

Curriculum Vitae

Hannah Jil Brendgen, Master of Science



Personal Details

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Date of birth	05.12.1986
Place of birth	Gelsenkirchen, Germany

Work Experience (latest)

- | | |
|-----------------|--|
| 01/2020-today | Unilever N.V. Netherlands , International Account Manager <ul style="list-style-type: none">• Managing the Home Care/Beauty & Personal Care business for 27 European markets and the US for the largest Discounter in Europe• Leading contract negotiations, communication to customer and driving sustainable business development• Main contact for customer and product related topics for internal stakeholders (e.g. Brand Management and Finance)• Leading CatMan projects across all markets and development of new assortments |
| 12/2017-12/2019 | Unilever Austria GmbH , Key Account Manager <ul style="list-style-type: none">• Responsible for profitable business growth and development of several accounts in the Austrian food and drug trade• Strategic development of local accounts• In-depth knowledge of the Foods/Beauty and Personal Care/Home Care business in Austria• Launching/implementing new products and brands• Annual talks and negotiations with trading partners• Direct report to Customer Director |
| 09/2016-11/2017 | Vienna University of Economics and Business, Institute for Organization Studies & Research Institute for Urban Management and Governance , Research and Teaching Assistant <ul style="list-style-type: none">• Preparation of teaching and workshops• Preparation and correction of exams• Participation in scientific projects• Project Management |
| 10/2015-02/2017 | University of Vienna, Faculty of Computer Science , Research and Teaching Assistant <ul style="list-style-type: none">• Student counseling and academic advising |
| 10/2013-10/2014 | Strenesse AG Düsseldorf , Student Trainee <ul style="list-style-type: none">• Planning and implementation of CRM activities |
| 05/2012-09/2013 | Louis Vuitton Deutschland GmbH Düsseldorf , Client Development Coordinator <ul style="list-style-type: none">• Sales advice with main focus on CRM activities |

10/2008-10/2011

Louis Vuitton Österreich GmbH Vienna, Product Representative for textiles, accessories and watches

- Implementation of product standards
- Product trainings for the Sales team

Internships (latest)

11/2014-05/2015

Ashorne Hill Management College Ashorne Hill (GB), Internship

- Client acquisition
- Market analysis to identify customer clusters

Education

10/2015-08/2017

Vienna University of Economics and Business, Master Degree Program in Management

- Majors: Organizational Governance & Corporate Communication; Consulting & Organizational Analysis
- Master thesis: "The influence of company history on today's company image using the example of Bayer AG"
- Degree: Master of Science (WU), Grade: 1,34, passed with honors

10/2011-09/2014

Heinrich-Heine-Universität Düsseldorf, Bachelor Degree Program in Business Administration

- Major: Marketing, Management, Human Resources Management
- Bachelor thesis: „Internal Employer Branding as employee retention instrument – an analysis“, Grade: 2,3
- Degree: Bachelor of Science, Grade: 2,9

10/2008-09/2011

Vienna University of Economics and Business, Bachelor Degree Program in Business Administration (continued in Düsseldorf)

10/2006-09/2008

University Duisburg-Essen, Studies of Human Medicine

- First Medical Exam/Pre-clinical

06/1997-06/2006

Carl-Friedrich-Gauß-Gymnasium Gelsenkirchen

- Degree: Abitur, Grade 1,7

Certificates

A.C. Nielsen
ECR

Basic course
ECR Manager (passed with grade "good")

Workshops

GAP Partnership
Train Effect
Unilever
Unilever

The Skilled Negotiator (2020)
Powerful Communication (2020)
Agile Working (2019)
Principles & Discovering the Behaviors of Selling (2018)

Language Skills

German
English

native
business fluent