Phone: +49 151 68002750 E-Mail: astrea.velana@gmail.com

Personal Data Born on July 30, 1978

Current residence: Ratingen, Germany

Dipl. Eng., International packaging manager with an international background in a corporate environment. Analytical skills coupled with a sustainable and innovative approach, creating and monitoring stress-free workflows, long-term value orientation, excellent inspirer and networker at all levels in several languages, straight forward, honest and grateful, altruistic and optimistic.



Professional Career

2008 - present Henkel Group

03/2012 - present **Henk**

Henkel KGaA (Duesseldorf, Germany)

International Packaging manager in Henkel Laundry and Home Care Packaging technology and Innovation department

09/18 - present

Packaging manager in special company projects

- Innovation trends: Monthly contributing the various packaging innovation ideas for Laundry and Home Care Inno Forums in terms of design, material, technology, sustainability, cruelty-free, awards, applications, etc.
- Sustainability: Assessing the existing global packaging formats in regard to the
 Henkel sustainability reform. Analyzing the required resources for developing and
 introducing necessary changes to superior manager. Validate and specify the new
 sustainable packaging materials, such as rec.plastics, 100% recycled paper
 boards, etc. Providing the innovation ideas for monthly InnoForums in Laundry
 and Home Care.
- Digitalization: 1) Optimization and errors check with data input into the LIMS
 Pack/LIMS Test (database) in cooperation with the IT colleagues and worldwide
 R&D. 2) Restructuring and process the data in various required aspects in all
 packaging portfolios (all Henkel regions) in international project "Successor".
- Business acquisition: Integrate the data of the Henkel business acquisition "Spotless". Creation of the packaging specifications and other documents at the Henkel data systems.

07/16 - 08/18 Insect Control packaging development

- Packaging development for Insect Control products based on key packaging technologies
- Creation and edition of all required documentation in various databases and cooperation with Henkel Shared Service Center
- Steering the international Insect Control projects from concept/briefing stage up to successful Zero Production and release for the regular production. Cooperation with the subcontractors, Marketing, R&D Product, Regional R&D Packaging teams, Purchasing, Supply Chain, Quality control colleagues, IC registration colleagues
- Cooperation with the packaging & product laboratory, to place & track the test orders via LIMS database; Cooperation with external packaging institutes, labs and universities
- Active role in various Henkel campaigns and blogs/forums: Henkel Active Life, International Packaging blog, sustainability groups, "Meet consumer", packaging fairs and suppliers' special days/events, etc.

03/12 - 06/16 Home Care - Toilet Care packaging

- Packaging development based on key packaging technologies
- Creation and edition of all required documentation in different databases and cooperation with Henkel Shared Service Center
- Steering the international TWC projects (and documenting in Henkel systems, such as HIG, SAP, Zero Production, and so on)
- Cooperation with the packaging & product laboratory, to place & track the test orders via LIMS
- Support and cooperation with the suppliers, mold makers, external institutes, Marketing, Purchasing, Supply Chain, Quality control colleagues (International and regions); visiting the various packaging fairs; strong focus for continuous professional self-education

05/11 - 02/12 Henkel Central and Eastern Europe (Vienna, Austria)

Packaging Developer CEE - Home Care and Toilet Care products Research & Development Henkel CEE

- Packaging development and package approvals in Henkel CEE projects
- Evaluation of packaging suppliers and new materials in collaboration with purchasing, production and quality control colleagues, and documenting/ reporting in the relevant Henkel systems and databases
- Support marketing, purchasing, sales and production with new packaging technologies and innovative designs, in competitor watch also

10/08 - 05/11 Henkel Russia (Perm and Moscow, Russia)

Rus R&D Packaging, Group Leader

Laundry & Home Care for Russia, Belorussia, Ukraine, CIS

- Set up and foundation of a new R&D department in Perm city for "Henkel Russia"
- Interview the candidates together with HR colleagues and choose the new personnel to new established R&D department
- Training the new engineers (in both Product development and Packaging).
- Organizational responsibility for 4 persons in Henkel Russia R&D Perm group
- Packaging development, package release and processing of packaging specification (IPAS) according to CEE standards
- Steering of trials and zero productions, supplier evaluation, utilizing PTR Database, WRP DB and others
- Evaluation of packaging suppliers in collaboration with purchasing including CEE supplier approval processing
- Support marketing, purchasing, sales and production
- Cooperation with external packaging institutes, labs and universities
- Competitor watch
- Consumer insight and complaint management
- Assessment & review of relevant laws Reporting to RUS R&D Chief (Moscow) and CEE R&D Manager (Vienna).

05/08 - 09/08 Henkel-PEMOS (Perm, Russia)

Quality Control Engineer

- Analyzed caps/preforms from ALPLA in different criteria, assisted quality control department and packaging manager in Vienna for this task
- Task executor from QC department by Pemolux product scent investigation (customer claim support)
- The first who took over and reported/submitted the monthly "Quality in the Box Reports" into the "Intranet" database (S.H.E.Q.) successfully

2006 - 2008 Yugo-Kamskiy Valve plant (Perm, Russia)

Technical assistant at the General Director and Owners

- Introduction and implantation for top management ISO 14001, incl. technical control to optimize technical maintenance and expenses
- Outsourced certain laboratory functions and manage their finance and other internal resources effectively
- Responsible for certain technical questions e.g. create foundry workshop plan for new equipment; coordinate design project for a new valve type
- Prepared and submitted QC reports, equipment and tools invoices for ISO 9001:2000

2003 - 2005 Permgeologodobycha Company (Perm, Russia)

Chief Spectroscopist

- Start operation of new "Spectroscan-V" and analyze its capabilities
- Created and tested computer graphic files to analyze and publish results of geological specimens, a methodic compose.
- · Contributed to the geological exploration and discovery of diamonds

2000 - 2001 Permptitseprom Regional Veterinary Laboratory (Perm, Russia)

Chemist-Metrologist and Biochemist

- · Toxicological and biochemical analyses of the poultry farming products
- Calibration and testing for equipment within laboratory
- Trained the working personnel at laboratories on poultry farms

Certificates

Verified Certificate in "Sustainable packaging in a circular economy"
Introduction to Dangerous Goods regulation (packaging) Personal effectiveness in a team - Intermediate level
Leadership Intermediate 1 Verified Certificate in Industrial Biotechnology Verified Certificate "Innovation and Commercialization"
"First Time Right" training for managers
Henkel International Development Center (Düsseldorf) Certificate on 3-day training for high potential managers
Henkel Academy, Certificate of a training "Leadership"
Henkel KGaA, Certificate on fragrance test of products & raw materials inspection Russian Chemical Society, quality control training (refreshing course)
British Consulate, IELTS Certificate
Training and Certificate in roentgen spectral analysis, Saint Petersburg University

Education

2000 **Chemical Dipl. Engineer**, Perm State University, 5-year study*

Diploma Thesis "Determination of mercury in a presence of other heavy metals in environmental objects".

*Degree confirmed in 2014 by "ZAB" (Zentralstelle für ausländisches Bildungswesen) in Germany

Svetlana Saenkova

Other Knowledge

Languages Russian (native speaker)

English (professional skills)

German (B1-level)

IT Microsoft Office (Word, Excel, PowerPoint, OneNote, Outlook)

SAP (P03 – Packaging; P07 – Production HQ; C31 – Quality)

Cape Pack, MultiPack 4.0

Other internal Henkel-databases, Clouds, SharePoint and portals

Driver's license B

Hobbies/Interests/ Volunteering Handcraft and knitting (my online shop), my YouTube channel, vegan lifestyle, yoga, various sport activities, reading and travel, donations and volunteer,

seminar organization.